



Sponsorship Proposal

612.447.4397
sponsorships@SEWA-AIFW.org
www.sewa-aifw.org

SEWA-AIFW is a Non-profit serving South Asian immigrant and refugee communities. We assist domestic and sexual violence victims/survivors, men, women, LGBTQ+ communities, seniors, youth and children with varied services in culturally and linguistically specific way. We have meal programs, Covid-19 Resources, free mental health counselling, and health clinics. We are also serving newly arrived Afghan families under government refugee resettlement programs.

Our clients live across Minnesota; the highest concentrations of South Asians are in Hennepin, Ramsey, Dakota, Anoka, Washington, Scott, and Olmstead counties. We serve the South Asian Community in Minnesota, which is made up of approximately 85,000 Afghanistani, Asian Indian, Bangladeshi, Bhutanese, Guyanese, Nepali, Pakistani, and Sri Lankan people (2015-2019 American Community Survey, U.S. Census Bureau).

SEWA-AIFW employs 18 diverse staff members and works with approximately 200 volunteers. SEWA-AIFW was governed by an 6-member board of directors in 2021. Historically, the majority of board members have been first and second generation South Asian immigrants.



Our Programs

HEALTH INITIATIVES

- Free monthly clinics
- Chronic disease management
- Lead poisoning awareness
- Mental health awareness & consultations
- Nutritional consultations
- Covid-19 testing & vaccination clinics

PROGRAMS FOR SENIORS

- Weekly senior socials, including Tai Ji
- Meals on Wheels: culturally specific food deliveries
- Transportation to events & medical appointments

YOUTH PROGRAM

- SOORAJ: for ages 13-17
- CHAAND: for ages 18-24
- Life skills, including financial literacy
- Brown Breakfast Club - monthly meetings
- Internship and job opportunity help
- Book club - monthly meetings
- Community led workshops

NEURODIVERSITY

- South Asian Persons of Neurodiverse Abilities (SAPNA) peer-to-peer support group

PROGRAMS FOR LGBTQ+ INDIVIDUALS

- South Asian Queer League (SAQL+) monthly support meetings: Satrangi Mulaqat (Rainbow Meetings)
- Desi Pride Parades & advocacy
- Cultural healing events

PROGRAMS FOR WOMEN

- Domestic abuse & violence awareness initiative (DAVAI)
- Invalidating myths of menstruation
- Victims services / chai & chat
- Karuna Women Lead

SOUTH ASIAN MEN'S CIRCLE

- PRAYAS: An Effort to Rise Together
- Networking, engagement, support & activities
- Monthly gup-shup (chit-chat)

CIVIC ENGAGEMENT & RESEARCH

- Addressing issues of public concern
- Census & election work
- Government relations
- South Asian Health Assessment Tool (SAHAT)

Our 2021 Program Statistics



PROGRAM STATISTICS

Health Initiatives

- 1,860 health event attendees
- Over 200 appointments / referrals made
- 126 volunteer hours utilized
- 12 health clinics & 7 vaccination events
- Distributed over 15,000 masks, 5,000 sanitizers, and 1,000 Covid tests
- Provided over 300 booster shots

Women's Programs & Victim's Services

- 3,485 overall clients served
- 1,760 calls received
- 183 volunteer hours
- 278 client referrals
- 8 trainings completed by staff
- 350 total Chai & Chat attendees
- 177 total Desi Online Reading participants
- 15 Shakti support group members

Meals Program & SNAP Services

- 1,562 total clients served meals
- 4,929 meals served & delivered
- 1,917 grocery deliveries
- 586 total meal volunteer hours
- 10 meal distribution events
- 1,043 clients assisted with SNAP reports
- 430 SNAP eligibility checks completed
- 73 total senior applications filed

LGBTQ+ Program (SAQL+)

- 99 total Satrangi Mulaqat (Rainbow Meeting) & webinar attendees
- 860 total texts sent to members
- 62 total volunteer hours
- 50 first annual Desi Pride Parade attendees
- 408 total calls made to members

Senior & Youth Programs

- 660 total senior social attendees (average of 15 per weekly virtual social event)
- 873 total care calls made
- 40 senior volunteer hours dedicated
- 172 total youth group attendees (Brown Breakfast Club)
- Average of 14 monthly attendees
- 2 podcast episodes (Life Without Limca)

ORGANIZATIONS

Tier One: \$2,400

Sponsor our events for a year with Tier One. Logo and name on our website, and promotional materials for any events.

Tier Two: \$4,800

Sponsor our events for a year with Tier Two. Receive the reward for Tier One, in addition to monthly marketing in our newsletter to over 1,000 people.

Tier Three: \$7,200

Sponsor our events for a year with Tier Three. Receive the rewards for Tier One and Two, and the ability to sponsor a room within our office.

Legacy Giving: \$10,000

Legacy giving is when you leave a gift to a charity or organization as part of your estate plans. Legacy giving ensures donors will be remembered for their generosity and commitment to SEWA's purpose long after their passing.

INDIVIDUALS

Tier One: \$1,200

Sponsor our events for a year with Tier One. Logo and name on our website, and promotional materials for any events.

Tier Two: \$2,400

Sponsor our events for a year with Tier Two. Receive the reward for Tier One, in addition to monthly marketing in our newsletter to over 1,000 people.

Tier Three: \$3,600

Sponsor our events for a year with Tier Three. Receive the rewards for Tier One and Two, and the ability to sponsor a room within our office.

Legacy Giving: \$5,000

Legacy giving is when you leave a gift to a charity or organization as part of your estate plans. Legacy giving ensures donors will be remembered for their generosity and commitment to SEWA's purpose long after their passing.

Our 2021 Goals



1

Provide accurate and updated information regarding the Covid-19 pandemic.

As trusted messengers of Minnesota Department of Health, it has been our duty to relay important information and spread awareness about the continuously evolving Covid-19 pandemic. We posted weekly on social medias, sent emails, made phone calls, and distributed masks and sanitizers to community members in need. We also hosted free monthly health and vaccination clinics in addition to providing Covid-related resources.

3

Offer various programs aimed at helping our seniors live a comfortable & healthy life.

Creating a good impact report means

SEWA-AIFW is licensed to provide home & community-based services for seniors aged 65+ in MN. Our Live Well At Home program helps older Minnesotans live well longer in their own homes by providing services that include supporting report is caregivers, promoting independence, and giving respite care. We also conducted weekly virtual and occasional in-person senior social events, distributed meals bi-weekly, introduced a dementia program, and provided transportation to events when necessary.

2

Support victims and survivors of domestic & sexual violence on their path toward healing.

SEWA-AIFW has a crisis line that is monitored closely by staff members. It is available 24 hours per day and 7 days per week. It is our mission to de-stigmatize seeking out help and ensure that victims and survivors know that they are not to blame. In addition to emotional support, we also assist material support to victims and survivors, including: culturally-specific meals, donated goods, letters of support, and transportation if necessary.

4

Create safe spaces for LGBTQ+ individuals and youth to share their experiences & connect.

Our South Asian Queer League (SAQL+) is a support group for South Asian Queers and Allies in Minnesota. It facilitates connections with communities for queers, gender non-confirming, non-binary, and transgender individuals and families who are often marginalized in their own families and public spaces. Brown Breakfast Club is a youth-led group for youth ages 16-24. Meetings are held each month and are a mix of discussions & presentations with a focus on mental health and cultivating healthy relations.

www.sewa-aifw.org



2022 Business Proposal

Contact Us



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